



Selmer

appfarm

Redefining Legal Tech: The No-Code Advantage

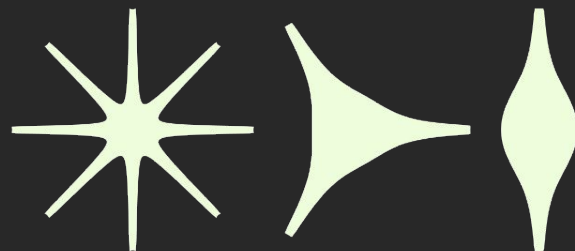
No-code and AI as digital changemakers in the legal industry

- With a practical example from Selmer

Marius Tuft, PhD.
CEO
Appfarm

Noah Myrer
Data and AI Engineer
Selmer

Herman Ravndal
Software Engineer
Selmer





Appfarm at a glance

Key figures

Team	Revenue	HQ	Enterprise Customers
50+	€4m	Oslo	100+

Tech & Funding

Google  mongoDB. IDEKAPITAL  eviny ventures Arkwright 

Key Clients

Selmer simonsen vogtwnig VİRKE  verdane SKANSKA MOWI

Key Partners

frend  zebra AXAZ 



“

96% of Scandinavian lawyers
believe leveraging new digital tools
is crucial for future legal work

|||| KARNOV
GROUP



Why?



Why **everybody** is talking about the digital shift in the legal industry



1. High expertise - delivered "manually"

2. Increasing client expectations

3. Opportunities in AI and digital automation



The digital **dilemma** of the legal industry

Buy

vs

Build

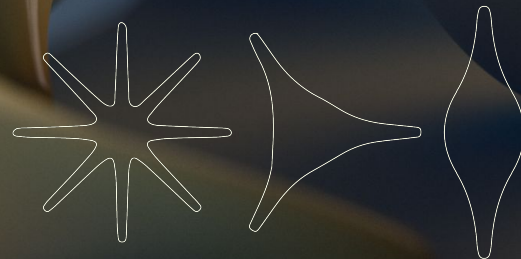


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What we do



Best of both worlds:
Tailored Software-as-a-Service

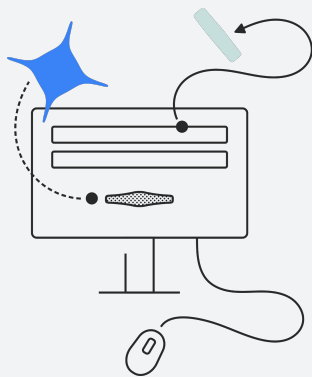




Rapidly create tailored workflows and apps...

...and manage them without effort

Design, create and
deploy – really fast
without code



Delivered as a
service with
**application lifecycle
management**

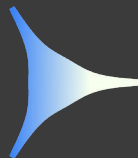




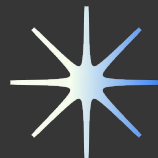
Why no-code for the legal sector



Flexibility &
Speed



Deeply
Integrated



Security &
Privacy



Harness the power of AI

Gen AI + No-Code = **Revolution**



Visit our workshop @ 12:00 Rom 2

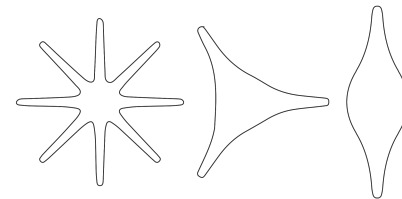
Thomas Hesselberg
No-Code Evangelist

Øyvind Håbrekke
AI Magician





No-code is a key technology to modernize the legal sector



1.

AI-powered workflows

2.

Case management

3.

Client portals and
interaction

4.

Streamline compliance

5.

Datarooms and
transaction support

6.

Digital product and
experiences

7.

Resource planning and
project management

8.

Legal CRM

“

75 % of new business
applications will be built using
no/low-code

Gartner®



Selmer is a no-code pioneer in the legal sector

Background

- Selmer is a Norwegian law firm established in 1985 with core in property, energy, transaction, dispute and technology
- Appfarm knows Selmer as having a forward leaning approach to technology, and a pioneer in the adoption of no-code and AI



Initial requirements & challenges faced by Selmer

Requirement

Full compliance with
KYC/AML regulations

Requirement

Efficient conflict
management and client
onboarding

Challenges of existing process

Several disconnected
process steps

Inefficient data capture

Client-related data quality

How the KYC/AML solution ensures an efficient compliance process

Streamline the entire process

Integrate with internal systems and external services

Simple, intuitive and consistent design

One integrated work flow ensures speed, consistency and data quality

Demo time

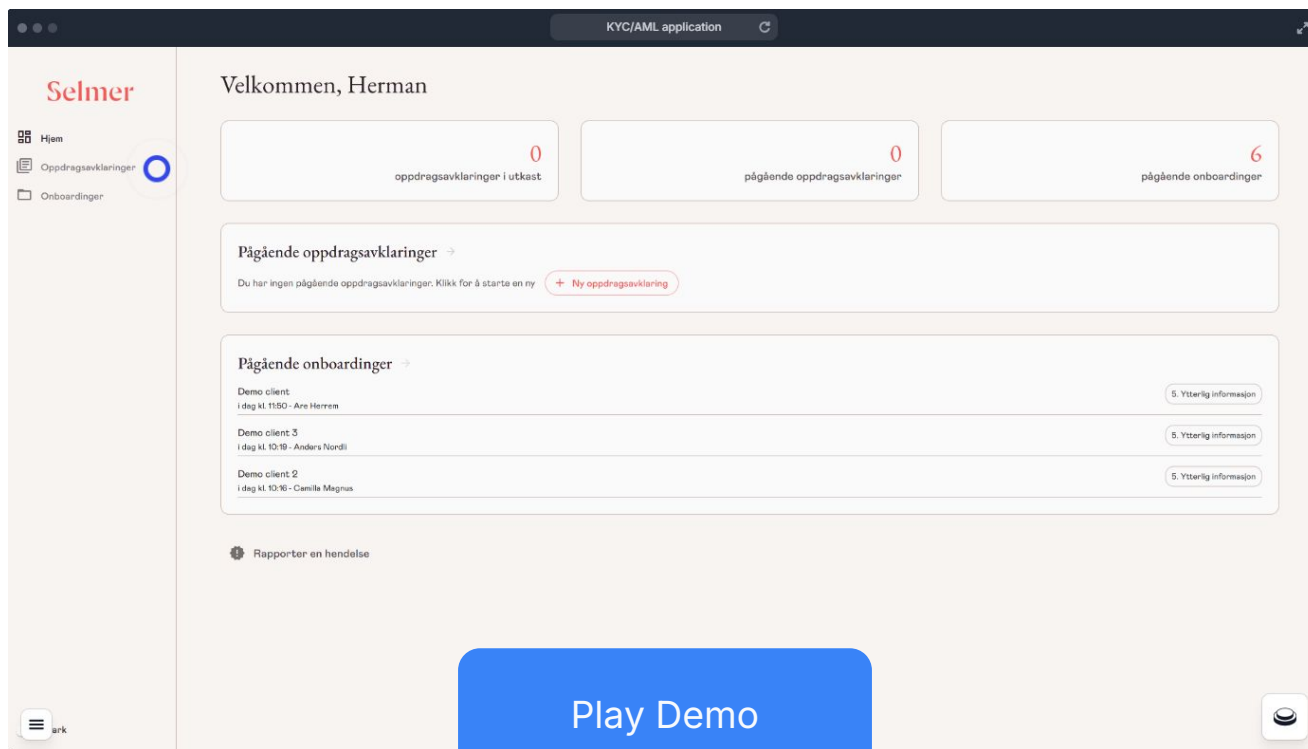
Noah Myrer

Data and AI Engineer

Herman Ravndal

Software Engineer





Why invest in a new digital KYC/AML solution?

Increase efficiency and
reduce manual tasks

Improve documentation
and quality of
information

Enhance consistency of
compliance procedures

Why Appfarm

- **Rapid development** and deployment
- Customization and **flexibility**
- **Seamless integrations** with external services
- Enhanced collaboration
- Data security and **compliance**



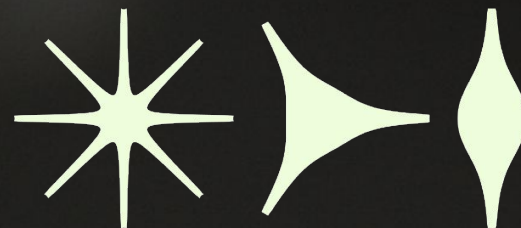


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Want to get ahead? Get in touch

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 LO Norge

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FORM

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CAPITAL

 SERVICEALLIANSEN

SKANSKA

della

VIRKE

autoosync

LAB


 nav

 norli

SpareBank
SR-BANK 

 HÆHRE

 appfarm

 Optimarin

 Allier
Gruppen

Franzefoss 

 if...

MyCarGroup

 Galaxen ^{REGG}


 Nofima

VIKENFIBER

Tryg 

Scatec

AIR CARGO
LOGISTICS

Norconsult 

Salt*.no

axo
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 SUNÉASE

 yve

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bev  art

MORE
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