

## REGIONAL INSIGHTS SERIES

## The Nordic region



Luminance is the leading artificial intelligence platform for the legal profession, with over 250 customers in more than 50 countries. Luminance's machine learning technology reads and forms an understanding of documents, helping lawyers to perform the most thorough and rapid document reviews across practice areas including due diligence, property portfolio analysis, contract negotiation, regulatory compliance reviews and eDiscovery, delivering time savings of up to 90%.

The Nordic region is world-leading in terms of document digitisation and the adoption of advanced technology by legal professionals. Further, as one of the first regions to see the benefits of alternative pricing models rather than the traditional billable hour model, Nordic firms have been using AI to drive time savings and deliver excellent client service. Luminance's machine learning is available in Finnish, Swedish, Norwegian and Danish, and offers integration with Sterling, a Virtual Data Room commonly used by Nordic firms.



**"As an international law firm, it was important for us to find a truly flexible, language agnostic solution for our contract review needs. From day one of the live transaction, it was evident that Luminance enabled faster identification of important or anomalous documents, meaning that the team could very quickly focus their review on the key legal issues"**

Mette Ahlquist, CIO at Wikborg Rein **WIKBORG | REIN**

Luminance currently has over 30 customers across the region who use the technology across a wide range of use cases. This includes industry-leaders such as **Mannheimer Swartling**, **BA-HR**, **Roschier**, and **Dittmar & Idrenius**, as well as the regional offices of internationally recognised firms such as **Bird & Bird**.



**"Luminance's ability to expose potential issues and anomalies within documentation – as well as easily adapt to new projects and languages – will help us get to the vital work of analysis, much faster"**

Mårten Willamo, Partner  
and Nordic Head of Corporate at Bird & Bird **Bird & Bird**

Tier One Norwegian law firm **BA-HR** first deployed Luminance at the end of 2016 and immediately saw the benefits the technology could bring to both the firm and their clients. Crucial to BA-HR was Luminance's language agnosticism, which meant that the team of lawyers were able to work immediately on the Norwegian-language documents despite Luminance never having been exposed to Norwegian previously. Impressed with the time-savings and thoroughness of the system, BA-HR went on to also adopt Luminance Discovery for their litigation team.



**“Think about it as going from the Stone Age to the Iron Age. Every good law firm and every good lawyer will want this kind of tool”**

Svein Gerhard Simmonaes, Partner at BA-HR **BAHR**

Luminance Discovery was recently deployed by Top-tier Swedish law firm **Norburg & Scherp** on a high-profile, international litigation project involving 20 lawyers and forensic experts. After considering a range of eDiscovery tools, Norburg & Scherp felt certain that Luminance was the solution that would provide them with the rapid document analysis and insight they needed. Immediately, the AI-based de-duplication and data culling widgets reduced 500GB of data to 80GB, and overall Norburg & Scherp estimated that they were able to work 10 times faster using Luminance Discovery. Not only did they find the platform to be incredibly flexible and easy to navigate, but they felt they had more control over their review with the technology working as a seamless extension of their review process. Impressed by the results, Norburg & Scherp are also looking to implement Luminance Discovery for smaller-scale litigation and arbitration cases, due to the unique flexibility of the technology.



**“Luminance is incredibly easy to deploy- we were up and running, working on our documents in a matter of hours. In the eDiscovery market, where cost and efficiency are a high priority, this is a gamechanger”**

Pontus Scherp, Partner at Norburg and Scherp **Norburg & Scherp**

---

#### Selected customers across the Nordic region

**BAHR**

**ROSCHIER**

**CEDERQUIST**



**Lindahl**



**KANTER**  
ADVOKATBYRÅ

**Delphi**

**Gernandt & Danielsson**

**SCHJØDT**



**WIKBORG|REIN**



**HANNES SNELLMAN**

**Norburg & Scherp**

**Haavind**